NEWS RELEASE

FORUM RESEARCH INC.

MEDIA INQUIRIES:
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TORONTO
Sept 15th, 2022

FOR IMMEDIATE RELEASE

Moise Maintains Moderate Lead in Toronto Centre

Moise holds 41% of support, Ward tailing at 26%

Toronto, Sept 15th – In a random sampling of public opinion taken by The Forum Poll™ among 90 Ward 13 voters, amongst those decided and leaning, 41% are voting for Chris Moise and 26% for Nicki Ward.

"Right now, Moise has a fair lead," says Dr. Lorne Bozinoff, President of Forum Research. "Though not extremely likely, there is a chance that Ward could catch up in these coming weeks."

John Tory is in the lead despite holding only 26% of support. 63% are undecided.

The poll was conducted by Forum Research with the results based on an interactive voice response telephone survey of 217 randomly selected eligible voters across Toronto Centre. The poll was conducted on Sept 14th, 2022. Results based on the total sample are considered accurate +/- 7%, 19 times out of 20. Subsample and regional results will be less accurate. Margins of error for subsample and regional results are available at www.forumresearch.com/samplestim.asp.

This research is not necessarily predictive of future outcomes, but rather captures opinion at one point in time. The poll was sponsored by Forum Research Inc. as a public service. With offices across Canada and around the world, 100% Canadian owned Forum Research is one of the country's leading survey research firms.

Forum Research follows the CRIC Public Opinion Research Standards and Disclosure Requirements that can be found here:
https://canadianresearchinsightscouncil.ca/standards/

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Councillor in Ward 13

'Who will you vote for as councillor in Ward 13 in this municipal election on October 24th?'

[Decided / Leaning]

	Age								Gender	
	Total	Male	Female	Non-binary	<25	25-34	35-44	45-54	55-64	65+
Sample	90	54	32	4	1	1	3	11	21	53
Chris Moise	41%	45%	37%	25%	0%	0%	32%	49%	52%	45%
Ryan Lester	10%	11%	3%	50%	100%	0%	0%	22%	12%	4%
Nicki Ward	26%	17%	45%	0%	0%	0%	37%	15%	27%	23%
Other	23%	28%	15%	25%	0%	100%	32%	14%	9%	28%

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Hot Issues

'What is the most important issue to you this upcoming election?'

| | Total | Male | Female | Age | | | | | | Gender |
				Non-binary	<25	25-34	35-44	45-54	55-64	65+
Sample	217	104	108	5	3	2	6	19	51	136
The cost of living and inflation	30%	18%	42%	0%	48%	95%	34%	16%	2%	9%
Inclusion issues such as anti-racism, LGBTQ and disability issues	13%	15%	12%	20%	0%	0%	34%	8%	7%	5%
Crime and gun violence	13%	16%	10%	40%	52%	0%	0%	19%	9%	13%
Traffic, congestion and transit	13%	17%	11%	0%	0%	0%	16%	19%	15%	18%
Housing affordability	11%	10%	12%	20%	0%	0%	0%	27%	25%	19%
City infrastructure, services and taxes	7%	6%	8%	20%	0%	5%	0%	7%	21%	16%
Climate action at a municipal level	7%	12%	2%	0%	0%	0%	16%	0%	8%	7%
Pedestrian and cyclist safety	2%	2%	2%	0%	0%	0%	0%	0%	8%	5%
COVID-19 and pandemic recovery	1%	1%	1%	0%	0%	0%	0%	0%	2%	2%
Other	3%	4%	2%	0%	0%	0%	0%	4%	4%	8%

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Municipal Election Interest

'How likely are you to vote in the municipal election in October? '

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					Age				Gender	
	Total	Male	Female	Non-binary	<25	25-34	35-44	45-54	55-64	65+
Sample	217	104	108	5	3	2	6	19	51	136
Absolutely certain, barring an unforeseen emergency	60%	65%	55%	80%	5%	0%	68%	46%	88%	80%
Extremely likely	21%	23%	19%	0%	48%	0%	32%	15%	8%	9%
Very likely	11%	1%	21%	0%	0%	95%	0%	7%	2%	3%
Somewhat likely	3%	7%	1%	0%	0%	0%	0%	16%	0%	2%
Not very likely	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
Not at all likely	1%	2%	1%	0%	0%	0%	0%	4%	2%	2%
Don't know	3%	2%	4%	20%	0%	5%	0%	11%	0%	3%

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Mayoral Election

'Who will you vote for in the mayoral election on Oct 24th?'

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Sept 15th, 2022

%	Total	Male	Female	Non-Binary	<25	25-34	35-44	45-54	55-64	65+
					Age			**Gender**		
Sample	217	104	108	5	3	2	6	19	51	136
John Tory	26%	35%	19%	20%	0%	0%	16%	31%	50%	59%
Gil Penalosa	8%	3%	12%	0%	0%	0%	18%	4%	2%	7%
Chloe-Marie Brown	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Blake Acton	1%	0%	1%	0%	0%	0%	0%	0%	2%	1%
Other	3%	5%	1%	20%	4%	0%	0%	8%	4%	3%
Don't know	63%	58%	67%	60%	96%	100%	66%	57%	43%	30%

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